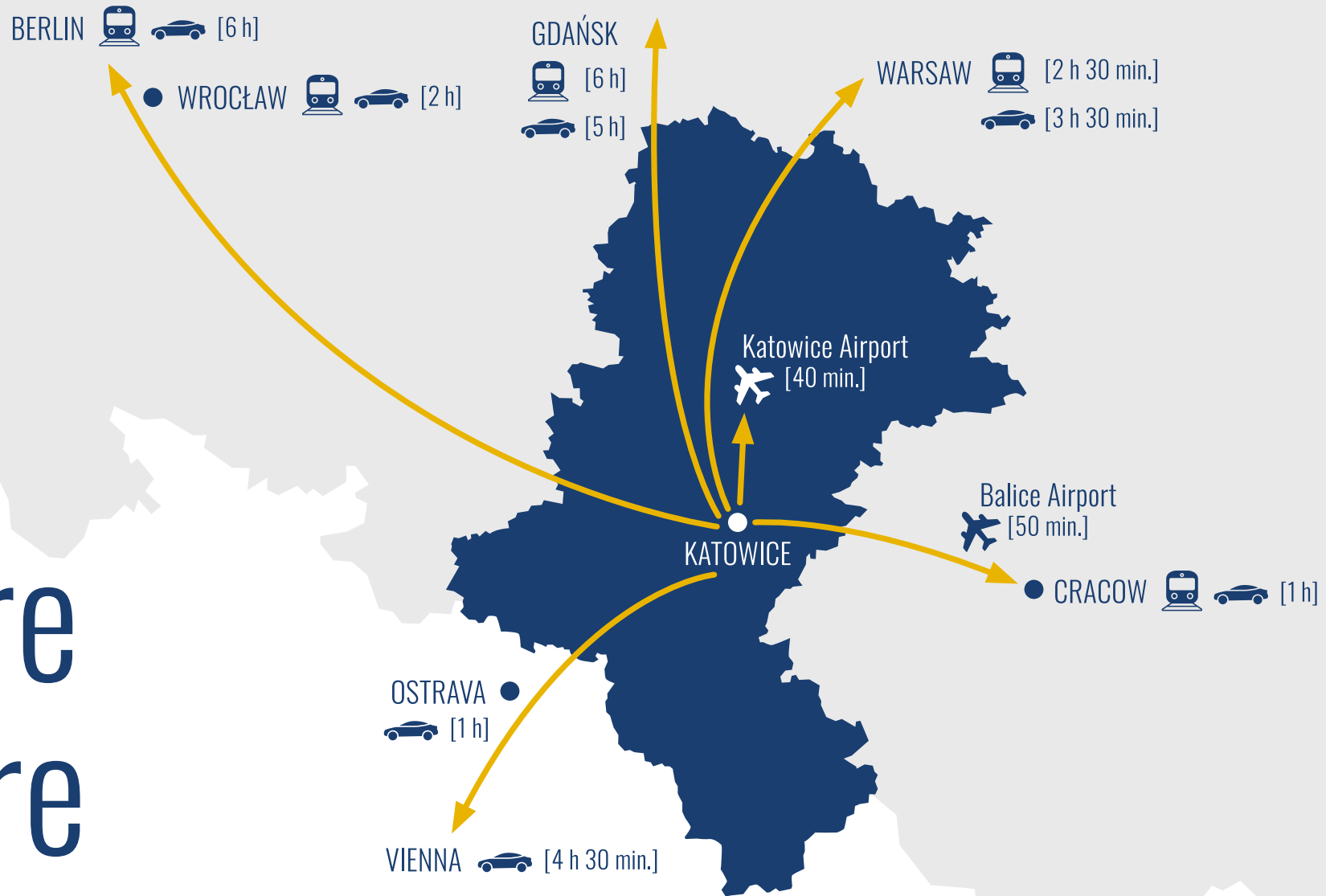


A woman in a floral dress is riding a bicycle with a basket on the front. She is on a paved path in front of modern glass-walled buildings. The scene is set at sunset, with a warm orange glow on the buildings and a blue sky. Purple flowers are visible in the foreground on the left.

Silesia #MICE is nice

Business tourism
in Silesian Voivodenship

Where we are





Katowice Airport

Third biggest in Poland

– 7,3 M
passengers in 2025

2 international HUBs:
Frankfurt (Lufthansa)
Warsaw (PLL LOT)

Why Silesia?

Region of contrasts

Great landscape
diversity and rich heritage

Unique revitalizations
of post-industrial areas





International Congress Centre

The largest congress and fair complex in Poland – 26 000 participants

We organize big events

UN Climate Summit COP 24

World Urban Forum WUF11

European Economics Congress

World Anti-Doping Conference 2019



Unique venues

NOSPR concert hall
with perfect acoustics

Katowice –
UNESCO City of music



Hospitality



9 Hotels
(4 and 5 Star)
within walking
distance from ICC

Capacity over
2800

Unique venues

Product launch in
former steel factory



Unique venues

Business Gala
in the former coal mine –
320 m under the ground



Beskid Mountains



32% of the region
are forested areas

Hiking and bike trails

Great MICE hotels

Crystal
Mountain*****

with 491 rooms
and 11 conference spaces



The image shows a modern lounge bar with a large window overlooking a mountain landscape at dusk. The interior features brown leather armchairs, a round wooden table, and a bar with high stools. The view outside shows a valley with lights and mountains under a twilight sky. The text 'Mercure Szczyrk Resort****' is overlaid in the bottom left corner.

Mercure Szczyrk Resort****

The longest hotel
in Europe

The biggest
conference room –
capacity 1200

Design inspired by local culture

Aries Hotel & SPA

Szczyrk *****





Boutique
hotels & SPAs

Aries Hotel & Spa*****
in Wisła

Jura

Medieval castles

The best destination for climbing



Hotel 511****

Unique interiors

Taste of the Jura wines



We organize small events

Incentive travel

Turbogolf in former coal mine 320 m under the ground





Incentive travel

Underground adventure
in Guido Mine

A photograph of three people sitting in a lush green forest. On the left, a woman with long brown hair, wearing a dark jacket, is smiling and looking towards the center. In the middle, a man in a light grey t-shirt is leaning forward, looking down at something on the ground. On the right, a man with glasses and a blue shirt is sitting and looking towards the other two. They are surrounded by tall grass and a large tree trunk is visible in the background. The scene is bright and natural.

Incentive travel

Forest bathing
in Katowice

Incentive travel

Off road
on natural desert





Incentive travel

Lunch in a cave
in Jura

MICE is nice



Floating experience in former silver mine (UNESCO)

MICE is nice

Culinary workshop
in Wisła





Erbaut
im 9ten
100jährigen
1815-17

MICE is nice
Foodpairing
in Tyskie Brewery

in Silesia

#MICE is nice



www.silesiaconvention.pl